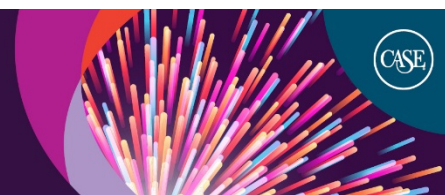


Circle of Excellence Awards

The 2025 Winners Are In!



Hong Kong International School Wins 2025 Circle of Excellence Award from the Council for Advancement and Support of Education

CASE's awards celebrate outstanding achievements in educational advancement

July 2, 2025

Today the Council for Advancement and Support of Education announced the recipients of the 2025 Circle of Excellence Awards.

Hong Kong International School (HKIS) has been recognized with awards in the following categories:

- Data and Analytics – Bronze: [A simple, elegant Annual Giving Dashboard](#)
- Marketing: Websites (Institutional) – Bronze: [HKIS website - The Story of HKIS](#)
- Videos: Promotional (Long) – Silver: [HKIS Schoolwide Video - The Story of the Ribbon](#)

CASE's Circle of Excellence Awards are the premier recognition program for educational advancement. These peer-selected and adjudicated awards celebrate colleges, universities, and schools worldwide whose talented staff have advanced their institutions with resourcefulness and ingenuity.

“The Circle of Excellence Awards shine a spotlight on the extraordinary creativity, passion, and innovation demonstrated by advancement professionals at institutions around the world,” says Sue Cunningham, CASE President and CEO. “These awards not only celebrate outstanding achievements but also underscore how essential this work is to strengthen educational communities and positively shape lives and society. I extend my heartfelt congratulations to this year's recipients for their dedication and remarkable accomplishments.”

This year volunteer judges from CASE's membership selected 477 exemplary entries for bronze, silver, gold, and Grand Gold recognition. Winners are chosen for overall quality, innovation, use of resources, and the impact on the institution or its communities, such as alumni, parents, students, faculty, and staff.

###

About CASE:

The Council for Advancement and Support of Education is the global nonprofit association dedicated to educational advancement—alumni relations, communications, development, marketing, and advancement services—and championing education to transform lives and society.

To fulfill their missions and to meet both individual and societal needs, colleges, universities and independent schools rely on and therefore must foster the goodwill, active involvement, informed advocacy and enduring support of alumni, donors, prospective students, parents, government officials, community leaders, corporate executives, foundation officers, and other external constituencies.

CASE's membership includes more than 3,000 colleges, universities, and independent elementary and secondary schools in more than 80 countries, making CASE one of the largest nonprofit education

associations in the world in terms of institutional membership. CASE serves more than 90,000 advancement professionals at member institutions and has offices in London, UK; Mexico City, Mexico; Singapore; and Washington, D.C., USA. The association produces content, publications, conferences, institutes, and workshops that support educational leaders and advancement professionals in their work to advance education through serving their institutions. To learn more about CASE visit www.case.org.